



MADC Meeting Minutes  
March 17<sup>th</sup>, 2016

**CEC Meeting Attendees (10):** Frank Boguslawski, Monte Stiles, Scott Colaianni, Bethany Gadzinski, Larry Lim, Cheryl Mulvihill, Kendall Nagy, Stephany Galbreath, Nichole Herold, Robyn Ure

**CEC Meeting 4:05pm:**

1. Welcome / Introduction: Kendall Nagy
2. Logic Models guide our mission. We have three logic models that determine our strategic plan, one for each of the following drugs categories:
  - a. Underage drinking
  - b. RX Meds
  - c. Marijuana

Strategic Prevention Framework State Incentive Grant requirements: each portion of the logic model (problem statement, root cause and local conditions) requires at least two data sources. Each logic model assesses perception of risks and availability. Seven evidence based strategies are selected to address each local condition. We are in the process of assessing our data and adjusting our strategies for the next grant fiscal year. The logic models help us hone in on our efforts and keep us from veering off track.

3. Sector Representation:
  - a. Current reps are being contacted to see if they would like to continue in their position. Suggestions for new reps were welcomed. Discussion was shared on how to optimize sector representation for the good of the coalition.
4. Possible Work Groups and Associated Tasks:
  - a. Legislation: Association of Idaho Cities and Association of Counties both would be groups that we could touch base with. It was recommended legislation communications start six months before the season.
  - b. Marijuana Prevention: Office of Drug Policy has no initiative to start a campaign on this; it's an opportunity for us to do so. Formation of a work group for this would be very beneficial. Once our community understands what's going on nationally, understands the tactics, then they are interested in the issue. Prescription drugs are being focused on at the national level instead of marijuana so this makes it difficult to marginalize our awareness campaign efforts. We've allowed the commercialization of pot, thus gaining influence and growing power. See Wyoming ["thereisnodebate.org"](http://thereisnodebate.org) campaign material as an idea for us.
  - c. Sector Outreach: Cheryl is working on this portion of the coalition; building a stronger foundation. Once we gather information, build a youth group, and then our sector leadership can take the information into the community. Some coalition members would like to step us as sector reps. These individuals would be trained for their new position with the coalition. Options for the Healthcare Sector Rep. from Idaho College of Osteopathic Medicine.
  - d. Media: the coalition is moving forward on the Natural High campaign in conjunction with Drug Free Idaho. Having a media workgroup would help us optimize our efforts to

**The Meridian Anti-Drug Coalition's mission is to strengthen our community through substance abuse prevention.**



disseminate important prevention information. The worked work closely with the sector reps.

5. Utility bill inserts: It's in the budget for this year, but is a large amount of funds to send out the inserts with MADC information to 30,000 Meridian residents. We need to think about it's effectiveness and determine if it's worth our funds. Thoughts: have it depict a specific message along with an action item. Digital marketing was mentioned as an option. Possibly expand on the Natural High Campaign and scrap the utility bill insert all together for next year.
6. Second Glance Program: Applications will be accepted in April.

**Meeting Adjourned at 5:00pm**

---

**General Meeting Attendees (16):** Frank Boguslawski, Monte Stiles, Scott Colaianni, Bethany Gadzinski, Larry Lim, Cheryl Mulvihill, Kendall Nagy, Stephany Galbreath, Nichole Herold, Peter & Christine Vasquez, Robyn Ure, Howard Davis, Jim Flecker, Natalie Marti, Ryan Rhoades

**General Meeting 5:05pm:**

1. School Resource Officer Update: Officer Rhoades
  - I. RX, Marijuana, vapes are the most concerning within Middle and High Schools
  - II. Continue to see the vapes and vapes oils with THC in them. Also seeing tobacco violations as well as having more students under the influence while at school. Recently our SRO's have been seeing cough syrup (DXM) issues within the school. Using off campus however coming to school under the influence. Hearing from youth that they don't see it as a drug; no addiction issues with it. Lower perception of harm increases the use.
  - III. Janitors, teachers, and VP's notice the usage at school and notify SRO's
2. Welcome and Introductions
3. Approval of Minutes: Kendall Nagy
  - a. Motion by Scott Colaianni, second by Jim Flecker. All approved.
4. Overview of CEC Meeting (see above)
5. Working with Sidewayz Films on MADC campaign material
  - a. Using local faces and MADC members within pieces
6. New Trifold Brochure: version one attached
  - a. We don't sell a service or product, so we need to draw people to us by providing valuable resources, current prevention news and the opportunity to get involved at the community level by joining the coalition. Please provide feedback on new trifold to Kendall by March 30<sup>th</sup>.
7. Community Outreach Updates:
  - a. Coffee with the Mayor: 3/15
    - I. Cheryl went with MADC material, available for the public
  - b. Teens & Substance Abuse: 2/25, 3/3, 3/10, 3/17
    - I. Free and open to public, roughly 110 attendees this year
    - II. Topics for presentations include drug use trends, Heroine, Marijuana, RX Drugs, and youth involvement

**The Meridian Anti-Drug Coalition's mission is to strengthen our community through substance abuse prevention.**



8. Upcoming Community Outreach:
  - a. Do the Right Day: 4/8
    - I. MADC will be participating in “Doing the right” to the person to your right.
    - II. A movement of compassion to promote kindness, prompted by multiple teen suicides here in the City of Meridian.
  - b. MYAC Support Teens Against Nicotine Dependence (STAND) event: 3/23 @ The Village
    - I. Had a MADC booth to discuss nicotine with youth
    - II. Partnered with Drug Free Idaho to have the #naturalhigh campaign material there. Youth were able to take photos of a sign with their natural high. The photos will be on the MADC’s Facebook.
  - c. Spring Clean Meridian: 4/23 in Old Town Meridian
    - I. MADC will have a mobile drug drop off for this event
  - d. Prescription Drug Take Back 4/30 @ Village Parking Lot
  - e. Reality Party was scheduled for April, however due to scheduling issues we will postpone this event until the Fall.
9. Kaizen Prep: Kendall Nagy
  - a. Evaluation of where we are going and what we are doing. See attached assessment from last year. Red areas are where we can improve.
10. Presentation from Peter and Christine Vasquez:
  - a. Tattoo removal program in ID for almost 10 years. Contracted through Safe and Drug Free Schools with Mat McCarter. If a citizen wants a tattoo removed they can go through this program... 25 required hours of community service. Goal to give people a sense of hope; encouraging them to turn their lives around. \$45 per treatment; 18 and under are free. It’s not just about the tattoo removal; mentorship and guidance.
11. Open Discussion/remarks:
  - a. Larry Lim: Accepting Second Glance Applications, will be reviewing those during the month of April
  - b. Natalie Marti: Twin Falls uses a program called Track Silver. This teaches the youth how to become good leaders. Natalie is building a program called “Think Twice Program,” similar to the Twin Falls efforts. It will be an event hosted Thursday evening until Saturday. More details to come.
  - c. Jim Flecker: Working with the alternative school with Chrissie King... using the Discovery Recovery program.
  - d. Howard Davis: Works with kid’s ages 3-14 years old during 50-60 summer events to help promote the issues of drug abuse. Working with kids to learn how to fish; positive outreach and efforts for youth
  - e. Nicole Herold: passing out the Second Glance Applications to clients
  - f. Robyn Ure: Boys and Girls Club’s new gym is completing. In addition the new teen center will be open. Hoping to expand and build their teen center attendance with the new area. Going to build a team for the Spring Clean Meridian event.
12. MADC Video... [https://www.youtube.com/watch?v=IbL8zYyWtuA&feature=em-upload\\_owner](https://www.youtube.com/watch?v=IbL8zYyWtuA&feature=em-upload_owner)  
please send feedback by March 30<sup>th</sup>. This is a first run- not final- please do not share publicly.

**Meeting Adjourned at 5:10pm**

**The Meridian Anti-Drug Coalition’s mission is to strengthen our community through substance abuse prevention.**